

# Kidsgrove Town Deal Investment Plan

Kidsgrove Town Deal Board meeting

30<sup>th</sup> July 2020



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## Structure

- Town Deal guidance and support
- Overview of the Kidsgrove Town Deal
- Progress on priorities
- Town Deal advance payment
- Next steps and risks
- Questions & discussion

# Town Deal Guidance and support

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## Town Deal template

### Section 1 - 10,000 words

- Context analysis
- Strategy
- Engagement and delivery

### Section 2 – project template

- Alignment with intervention framework
  - Strategic, evidence-based, place-focused rationale
  - Scale of outputs and outcomes, realism of theory of change
  - Deliverability and risks
  - Cost comparison
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- No longer assessed against BCR or match funding secured.

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## Town Deal Support package

### MHCLG funded Town Fund delivery Partnership

- ‘Town Co-Ordinator’
- Package of support available to Town Deal areas
  - Critical friend
  - Sharing best practice
  - Building capacity – mainly through [www.Townsfund.org.uk](http://www.Townsfund.org.uk)
  - Engaging communities
  - Advice and guidance across several ‘core services’

# Overview of the Kidsgrove Town Deal

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## Overview

### Three thematic areas:

- Town Centre
- Health and well-being
- Employment and enterprise

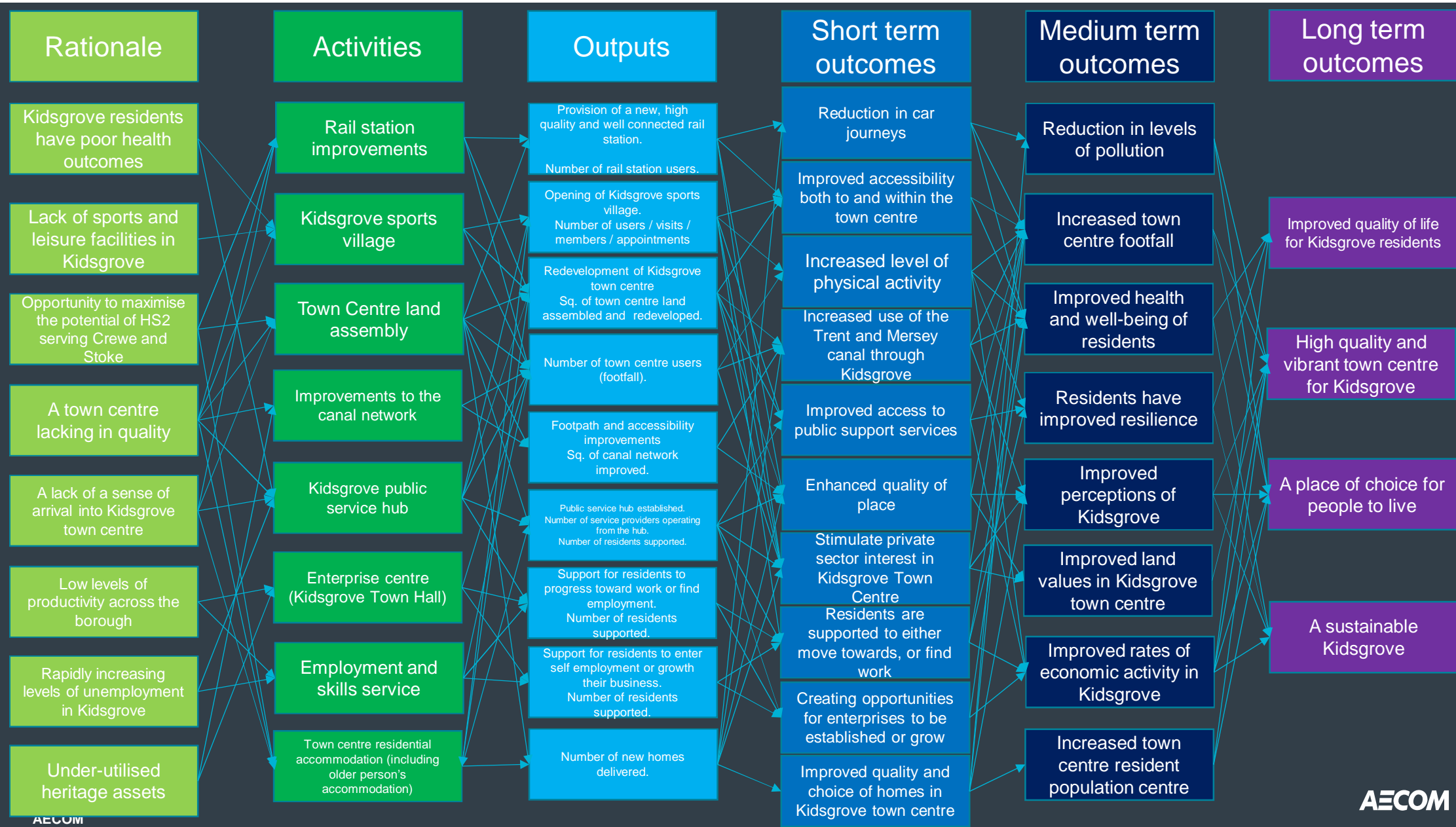
### Working Vision statement:

*“Kidsgrove is a dynamic and well-connected town capitalising on its location; heritage and leisure assets; and strategic employment sites to forge a reputation as a sustainable, successful town that is a desirable place to live”*

### Key terms:

- Well connected – Mainline station, HS2, road journey times to Manchester and Birmingham (1 hour)
- Location – border of North West (Northern Powerhouse) and West Midlands (Midlands Engine)
- Heritage and leisure assets – former mining town, canal tunnels, Kidsgrove leisure centre, parks
- Desirable place – redevelopment of the town centre, opportunities at strategic employment sites, town centre housing (including older people’s housing).







# Progress on priorities

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## Kidsgrove Town Centre

Two working group meetings delivered

### Town centre 'masterplan'

- Refinements to the masterplan
- Land ownership and assembly – low uptake on engagement
- Rail station – meeting with the Kidsgrove station project group
- Canal footpath and access improvements – costs breakdown now received.

### Next Steps

- Further meeting of Kidsgrove station group
- An alternative approach to land and asset owner engagement?

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## Health and Well-being

### Two steering group meetings held

- Leisure centre
- Kings School
- Health hub
- Health and well-being facilities
  - Chinky Park
  - Clough Hall Park

### Next Steps

- Kings school - playing pitches
- Leisure centre - Confirmation of the project detail and Town Deal ask
- Health hub - Scope of services and community engagement

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## Enterprise

### “Enterprise” group activities:

- Chatterley Valley
  - BE Group review of development appraisal
  - Newcastle Board Meeting outcome
  - Discussions with Harworth
- Small business units at West Ave/Butt Lane
  - Units (200-1000 sqm), B2/B8 uses; multiple occupiers.
  - Compatible with market demand identified in the market assessment.
- Town Hall Enterprise Centre
  - Potential space for microbusinesses/start-ups; community benefit and change of town centre uses
  - Limited evidence of demand; would require marketing and willingness to take on risk

### Next Steps

- Chatterley Valley
- West Ave/Butt Lane site – draw up plans based on unit mix (size/use); benchmark costs and price points
- Town Hall Enterprise Centre – Board appetite?

# Town Deal advance payment



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## Town Deal advance payment

### Advance payment of £750,000 for the Kidgsrove Town Investment Plan area

- Population weighted payment
- Funding for capital projects that can be delivered this financial
- Focus on Town Deal priorities and specifically:
  - Improvement to or new parks and green spaces and sustainable transport links.
  - Improvements to town centres including repurposing empty commercial properties.
  - Demolition or site remediation where this will have an immediate benefit.

### Process and timescales

- Decision making and governance
- Respond to MHCLG by 14<sup>th</sup> August
- Confirmation of award early September
- Spending by end of March

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## Town Deal advance payment

### Potential schemes

- Kidsgrove leisure centre – preliminary works (£300,000)
- Kings school – 3G pitch, playing fields (£225,000)
- Pump track – Chinky Park (£100,000)
- Clough Hall Park – health and well-being improvements for all ages (£125,000)

# Next steps and project risks

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## Implications and next steps

- Submit advance payment projects
- Finalise the vision statement
- Spatial Plan for all aspects of the Town Deal
- Further detail and refinement of priorities
- Develop Town Deal Investment Plan

## Risks

Description	Mitigation	Likelihood	Impact	Owner
Uncertainty regarding Town Deal Guidance and the level of detail required in a TIP	Review of all TIP guidance and FAQs. Monthly meeting with MHCLG and the Town Deal Hub to ask questions and clarify points.			AECOM/ NULBC
Advance payment – the short and unexpected deadline associated with advance payment distracts effort away from, and slows progress on, the main Town Deal	Early project meeting initiated to identify potential advance payment schemes and establish a workplan and actions up to the 14 <sup>th</sup> August			NULBC / AECOM
Advance payment – unable to agree of bring forward scheme for the advance payment on 14 <sup>th</sup> August	Plan and action log in place that clearly identified the next steps and key information gaps associated with the proposed advance payment schemes			NULBC / AECOM
Opposition / lack of support for the shortlisted projects	Effective and comprehensive consultation strategy is adopted to ensure stakeholder views are accounted for; ensure a proposed investment idea are evidence based; developing an agreed and robust mechanism by which projects are shortlisted and prioritised will also help to mitigate this risk.			AECOM
Uncertainty regarding support for major and large scheme Town Deal Projects	Engagement with project partners to reach a confirmed position of each project. Key decisions to be raised up the project board for a decision			NULBC / AECOM / Board
Project progress slows over the summer due to annual leave at a critical stage in the project's timeline.	Annual leave planner in place with AECOM able to draw upon wider resource of the Economics Team if required.			AECOM / NULBC

# Questions