



Newcastle Town Deal

Initial Board Meeting

28th January 2020

What is a Town Deal?

- 100 towns selected to pioneer Town Deals.
 - Produce ambitious plans to transform the economic growth prospects of Newcastle-under-Lyme.
 - Focus on transport, infrastructure, community space, broadband connectivity, skills, culture and more.
 - Funds of up to £25m dependent on submission of high quality proposals that meet the objectives of the fund.
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The Town Deal Board

- Define the vision and strategy for the town.
 - Develop an evidenced base Town Investment Plan.
 - Develop a clear programme of interventions.
 - Co-ordinate resources and influence stakeholders.
 - Supported by the lead Authority:
 - Publish structure and way of working
 - Agree how capacity funding spent
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The Town Investment Plan (TIP)

- Amount of investment from the Towns Fund will be based on the strength of the TIP.
 - Must be well evidenced.
 - Shows a clear understanding of the assets, opportunities and challenges of the area.
 - Complement other strategy documents.
 - Aligned with government's clean growth strategy, whilst delivering value for money.
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Proposed Boundary

- Silverdale and Parkside Ward
- Keele Ward
- Thistleberry Ward
- Westlands Ward
- Seabridge Ward
- Clayton Ward
- Town Ward
- May Bank Ward
- Cross Heath Ward
- Wolstanton Ward
- Porthill Ward
- Holditch Ward
- Chesterton
- Bradwell Ward (excluding Chatterley Valley)

