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BEgroup

Newcastle Town Deal Investment Plan

Newcastle Town Deal Board meeting

14th May 2020

Structure

- Our commission
- Progress to date
 - Revised timescales
 - Revised working vision statement
 - Key consultation themes
 - Emerging long list
 - Proposed early priorities for development
- Questions & discussion

Our Commission

Our Commission

Baseline

- A baseline assessment looking at the assets, opportunities and challenges in the Newcastle Town Deal area to inform the Town Deal Board plans and priorities for investment

Produce a Town Investment Plan

- Produce a compelling Town Investment Plan, in consultation with the Town Deal Board that secures funding for the interventions proposed.

Revised key dates

Key dates

- w/c 13th April – Share emerging findings from the vision survey
- w/c 11th May - Discuss project long list and early priorities
- w/c 8th June – Agree project shortlist
- July / August – Draft Investment Plan submitted to Board*
- September – Final Investment Plan submitted to Board
- October – Submission to MHCLG (date to be confirmed by MHCLG)

* July or August Board submission date to be confirmed based on the amount of project development work required.

Progress update

Progress to date

- Document review
- Baseline review of policy, socio-economic conditions and projects
- 39 consultation sessions undertaken
- Call for projects issued
- Long list of projects

By 2030, Newcastle-Under-Lyme will be:

“A vibrant, thriving university and market town where citizens of all ages have the opportunity to flourish. Newcastle will act as an innovative, sustainable economic hub for North Staffordshire and a destination of choice for residents, students, graduates and businesses. It will have a bustling and well-connected town centre, offering a wide variety of independent retailers with a unique blend of residential, leisure and cultural development with supporting community facilities.”

Themes from consultation

- Connectivity
- SMART
- Linking economic opportunity and need
- Diversification
- Consolidation
- Progression/Opportunity across ages

Project long list

- “Smart” Town investment – Energy use, public transport, network connectivity, walking and cycling
- Safety and accessibility – Expand CCTV network and improve permeability.
- Town Centre living & links to FHSF investment.
- Car parking – improved, access and carparking offer.
- Enhanced digital visitor offer – 5G/ Wifi access, digital way finding to promote town centre assets.
- 5G rollout / demonstrator.
- Knutton.
- Investment in cultural assets e.g. New Vic.
- Sustainable transport hubs and network – links to rural settlements and employment areas.
- Targeted programmes from the Keele Deal.

Taking forward early priorities

- Consistent themes emerging from the initial stage of consultation.
- A need to refine, develop and agree ideas – scope, cost, funding, Town Deal ‘ask’.
- Proposing small working groups for early priorities:

1. Newcastle Town Centre

- Housing
- Movement, accessibility and way finding
- Public realm
- Maximising the FHSF scheme

2. Knutton

3. Sustainable transport hubs

Any questions?