

# Newcastle Town Deal Investment Plan

Newcastle Town Deal Board meeting

17<sup>th</sup> September 2020



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## Structure

- Newcastle Town Investment Plan
- Town Deal Advance Payment
- Priorities/Projects
- Next steps
- Questions

# Newcastle Town Deal

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## Vision statement

*“A vibrant, thriving university and market town where citizens of all ages have the opportunity to flourish. Newcastle will act as an innovative, sustainable economic hub for North Staffordshire and a destination of choice for residents, students, graduates and businesses. It will have a bustling and well-connected town centre, offering a wide variety of independent retailers with a unique blend of residential, leisure and cultural development with supporting community facilities.”*

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# TIP Objectives

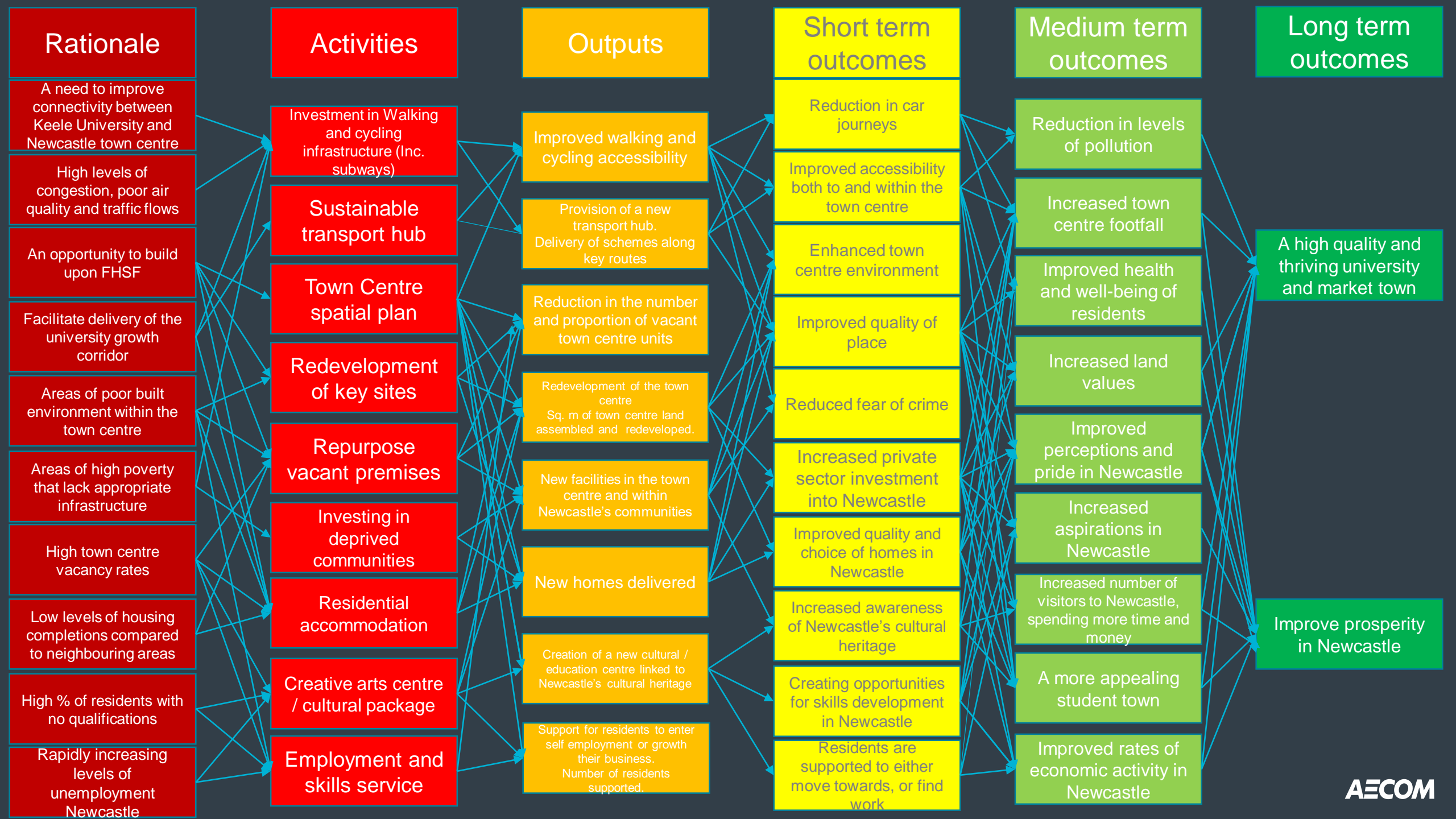
- **Objective 1:** To diversify and enhance the **town centre** experience by encouraging new uses, improving accessibility and boosting Newcastle's cultural/heritage offer to increase demand and boost dwell time of residents and visitors
- **Objective 2:** To channel investment into **disadvantaged communities**, ensuring these areas are sustainable places to live and provide residents with the infrastructure needed to improve their quality of life
- **Objective 3:** To open up **growth opportunities** through enhanced physical and digital connectivity aligned with clean and sustainable economic development

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## Cross cutting themes

Links between Newcastle TIP and Kidsgrove TIP

- **Clean and inclusive growth** – linking opportunities for growth with needs of communities through sustainable investment in housing, infrastructure, transport modes and technology
- **Diversification and consolidation** – improving the resilience of town centres and bringing in new uses to capture activity and act as service hubs
- **Connectivity and mobility** – taking advantage of strategic locations for investment and improving physical, economic and digital links in centres and communities



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# Town Deal advance payment

## Progress

- Letter submitted in advance of deadline
- Update with MHCLG to provide background on schemes
- No changes to funding ask following review by MHCLG
- Funding released in September

## Schemes

- Employment and support service - £75,000
- Knutton Community Heart (early works) - £200,000
- Enabling development – former Zanzibar site - £500,000
- E-scooter trial - £75,000
- Safe & Secure routes - £145,000



# Priorities

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# Newcastle Town Centre

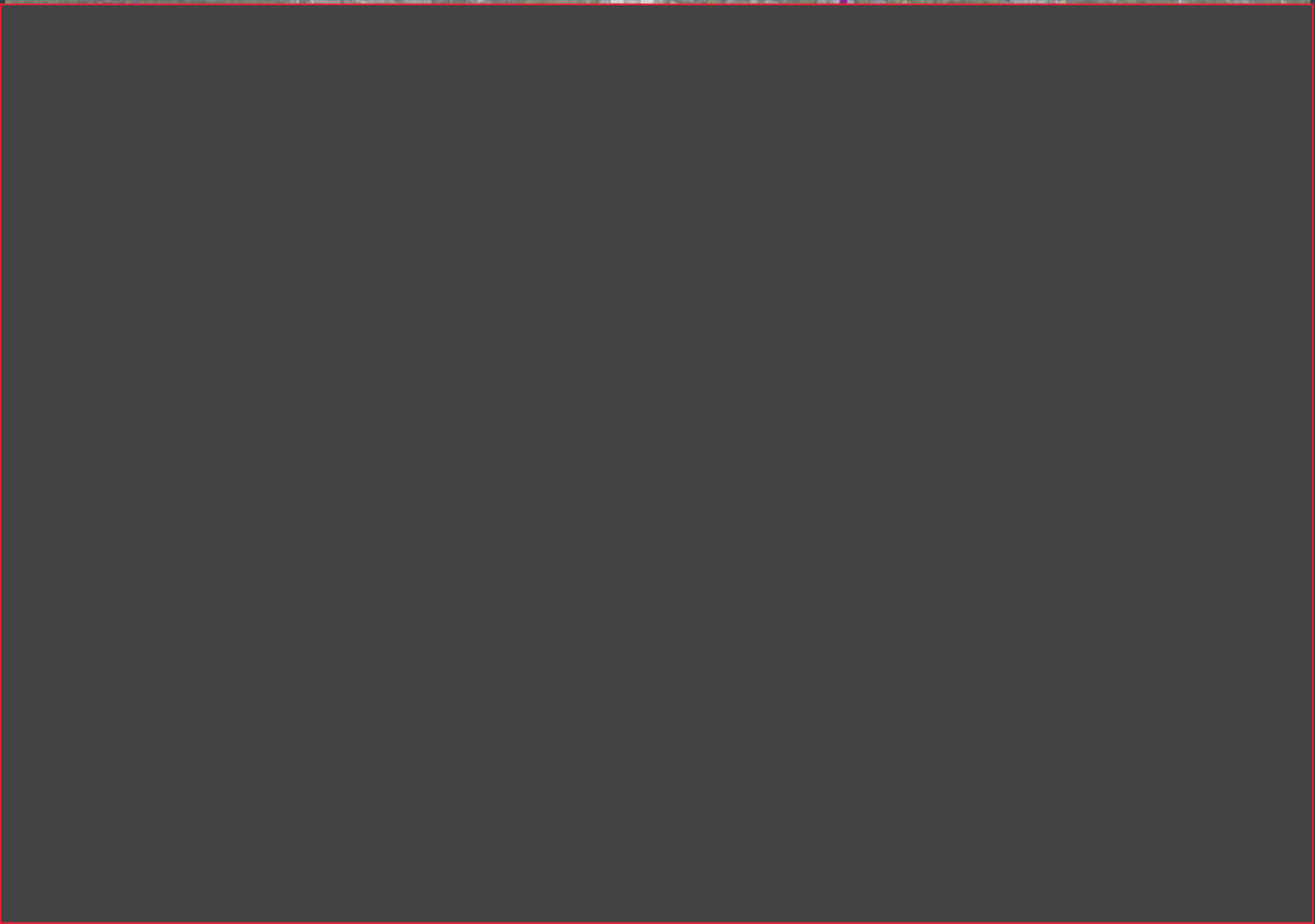
## Progress

- Zanzibar mixed use scheme – discussion on housing/employment split, headline costs and spaces
- Centre for Circus – proposal submitted; engaging with key stakeholders
- Town centre connectivity – project template drawn up; being reviewed by SCC

## Next Steps

- Refinement of Zanzibar scope / funding “ask”
- Refinement of Centre for Circus Stage 2 template
- Review funding ask for town centre connectivity project and Stage 2 template

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# Sustainable Transport

## Progress

- BDP commissioned to develop SMART Transport Hub proposal/template info – report w/c 28<sup>th</sup> Sept
- Keele Corridor transport schemes prioritised – draft template drawn up – review/further input from SCC

## Next Steps

- BDP reporting
- Review of scope and funding ask / develop and refine template
- Review funding ask for Keele Corridor sustainable transport schemes and Stage 2 template

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# Disadvantaged Communities

## Progress

- Knutton scope confirmed and Stage 2 template developed
- Chesterton development appraisals and scoping review – **Board decision**

## Next Steps

- Knutton template distributed to working group for comment
- Aspire updating development appraisals
- Aspire developing Stage 2 template info – to be reviewed and refined

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## Disadvantaged Communities - Chesterton

- Deprived area / low values/ viability issues/ abnormal costs/ under invested area
- Masterplan developed outlines new housing to replace poor quality housing and increase total unit numbers
- Submitted for planning – mix of detailed and outline permission for different phases
- Detailed public consultation undertaken
- Wide range of partners/stakeholders support
  - Estate Regeneration Fund support
- Levelling up agenda, investment in new good quality stock and commitment to community
- Balance of overall Newcastle TIP funding ask across objectives
- Viability gap – estimated £3m across all phases

# Enterprise Infrastructure

## Chatterley Valley – Board decision

- Discussions with Harworth - review of development appraisals; ongoing dialogue with owner, updated cost for access works
- A joint Town Deal project to fund access works?
- Benefits to both Newcastle and Kidsgrove – only strategic employment site in Borough
- B2/B8 – General Industrial/Distribution uses
- Scheme benefits – Jobs c.1900, Gross value added £72m per annum
- Current development scheme cost - £102m
- Viability gap - £14m
- £4m – TIP ask for site access works
- Verbal commitment to find a development and funding solution based from LEP, SCC, NuLBC

# Project development – Summary of position

Priority theme/Project	Description / Rationale	Costs / Financial ask	Match funding	Timescales / spend profile
Town Centre – Mixed use development (Zanzibar)	Green	Red	Yellow	Yellow
Town Centre – Centre for Circus	Green	Yellow	Green	Yellow
Town Centre – Connectivity improvements	Green	Yellow	Yellow	Yellow
Sustainable Transport – SMART Transport Hub	Green	Red	Red	Yellow
Sustainable Transport – Keele Corridor sustainable transport	Green	Yellow	Yellow	Yellow
Disadvantaged Communities – Knutton	Green	Green	Green	Green
Disadvantaged Communities – Chesterton	Green	Yellow	Yellow	Yellow
Enterprise – Chatterley Valley	Green	Yellow	Red	Yellow

Red – awaiting information to complete

Amber – final confirmation of position from project stakeholders required

Green – information provided in template



# Next steps

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## Implications and next steps

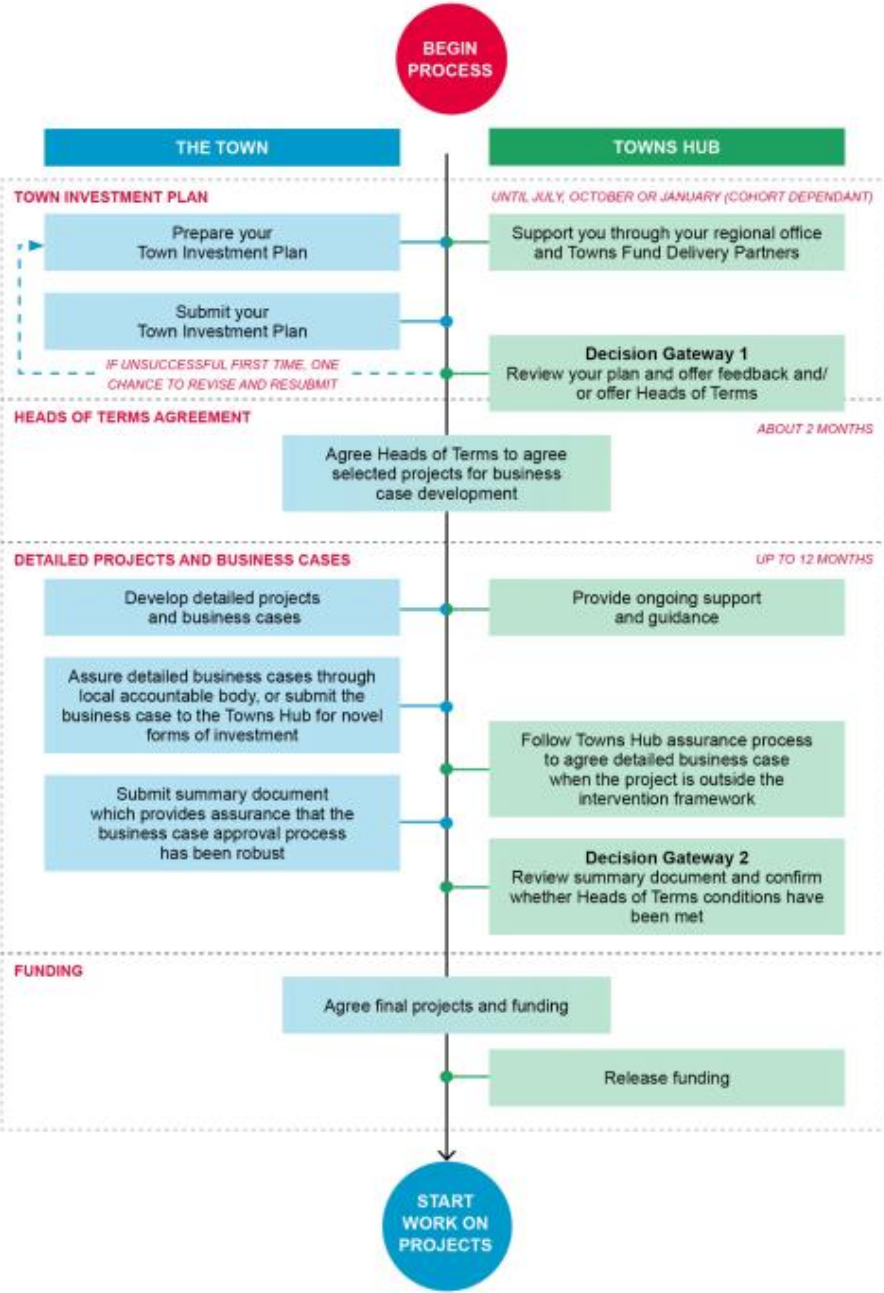
- Receive feedback on current draft
- Key considerations:
  - Work in progress – gaps to be filled once detail received/confirmed
  - Feedback on content not presentation – **feed in images/quotes** and formatting to follow
  - Tracked changes document
  - Will also receive feedback from MHCLG Regional Rep and delivery partner (ARUP)
- Further detail and refinement of projects
- Continue work on TIP – front end and project templates

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## Key dates

- 25<sup>th</sup> September – Deadline for feedback on draft TIP – tracked changes
- 30<sup>th</sup> September – Deadline for images/quotes to include in bid
- 15<sup>th</sup> October – Board meeting – sign off from board
- 30<sup>th</sup> October – Bid submission

# MHCLG process



# Questions